



News Release
FOR IMMEDIATE RELEASE
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LaGrange Resident Inspired to Create “Dream Chaser Day”, Event to Help Potential Employees with Soft Skills

LaGrange, Ga. January 19, 2018 – The Institute for Civic Entrepreneurship, Inc. will host “Dream Chaser Day 2018” on Saturday, January 27th.

The event will provide current and prospective manufacturing employees an opportunity to learn and develop soft skills necessary for success.



The event will include workshop sessions that address communications skills, problem solving, critical thinking, time management, and leadership. There will also be a “Dress for Success” fashion show.

LaGrange resident Teara Harris came up with the idea for this event.

“I came from poverty so I understand the difficulty it is to get the help you need,” Harris said.

“Troup County has never done anything like this. So many people cannot reach their potential because they have never seen what it looks like to speak well, dress professionally and believe they can do better. This event will prove to them that they are not limited.”

Curtis Brown, Jr. created the Institute for Civic Entrepreneurship, Inc., a non-profit 501©3 organization, to help solve some of the community’s biggest challenges.

“We came up with this idea to help close the gap,” Brown said.

“We are empowering citizens to identify problems in the community and implement solutions to their problems through the framework in the mindset of an entrepreneur.”

“Dream Chaser Day 2018” is free and open to the public.

It will be held Saturday, January 27th from noon until 6:00 p.m. at the Callaway Conference Center.

For more information go to www.DreamChaserDay.com

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