## LAGRANGE

GEORGIA

## Media Release

FOR IMMEDIATE RELEASE
September 19, 2019

## LaGrange Police to Begin Failure to Yield Campaign October $1^{\text {st }}$

LaGrange, Ga. September 19, 2019 - The LaGrange Police Department plans to begin a Failure to Yield Campaign beginning on Tuesday October $1^{\text {st }}$. Police officers plan to crack down on motorists who fail to yield or completely stop at stop signs and traffic lights.

According to LPD, so far in 2019 there have been 982 collisions investigated on our streets and thoroughfares and 276 of those reports listed the offense of failure to yield as the primary contributing factor. In 2018, there were 1,474 collisions, with 406 of those reports listing failure to yield as the primary contributing factor.
"After a review of our internal wreck data we found that motorists who ran through stop signs and red lights so far in 2019 have caused 28\% of the wrecks on our roadways," said Lt. Mark Kostial. "AAA recently conducted a study and found that deaths from drivers running red lights have increased 28 percent since 2012. At the end of the day, drivers who decide to run red lights and/or stop signs when they could have stopped safely are making a reckless choice that puts other road users in danger."

According to Lt. Kostial, distracted driving is likely playing a role in the increasing number of Failure to Yield wrecks. So far this year LPD officers have issued a total of 179 traffic contacts to motorists found to be in violation of the Georgia's Hands-Free Law.

A Failure to Yield traffic ticket could cost up to $\$ 377.00$ if the case is disposed of through the City of LaGrange Municipal Court.

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