



LAGRANGE
GEORGIA

News Release

FOR IMMEDIATE RELEASE

January 3, 2020

City of LaGrange Litter Cleanup Campaign Honored by Keep Georgia Beautiful Foundation

LaGrange, Ga. January 3, 2020 – The Keep Georgia Beautiful Foundation is honoring the City of LaGrange for its “Leaving LaGrange Better Than We Found It” litter cleanup campaign.



LaGrange City Manager Meg Kelsey (center) poses with Keep Georgia Beautiful Foundation representatives

The City of LaGrange received first place for the Keep Georgia Beautiful Foundation’s Litter Prevention Award for a government entity.

In 2018, the City of LaGrange received second place for both the Litter Prevention Award and the Overall Community Improvement Award for a government agency.

The Keep Georgia Beautiful Foundation, an affiliate of the national Keep America Beautiful program, held its annual convention and awards celebration in Atlanta recently.



Keep Georgia Beautiful Foundation Litter Prevention Award

The annual awards ceremony recognized outstanding efforts in the areas of litter prevention, waste reduction and recycling, community beautification, and overall community improvement.

"We are honored to be recognized by Keep Georgia Beautiful for our litter prevention efforts," said City Manager Meg Kelsey. "The fight to address litter is a statewide initiative and working in collaboration will make all the difference. There is much work left to do and I hope the community will continue support our efforts."

City Manager Meg Kelsey began this litter cleanup campaign in April 2018 hoping to send a message to the community that the City of LaGrange is serious about cleaning up our community. On April 20th, 2018, the City of LaGrange closed non-essential business and nearly four hundred employees picked up trash throughout the community.

This initial event was so successful the city decided to begin hosting monthly litter pickups.

Here is the schedule for the rest of the year:

JANUARY – Saturday, January 11th at 8-10 a.m. at Weathers Honda parking lot, 1808 Vernon Road (McKeen Realty, Partner)

FEBRUARY – Saturday, February 8th, 8-10 a.m. at Piggly Wiggly parking lot, 505 Greenwood Street

MARCH – Saturday, March 7th, 8-10 a.m. in Jones Street Park (LaGrange College, Partner)

APRIL – Friday, April 24th, 8 a.m. – 1 p.m. City employees to pick up trash throughout the community

The public is always welcome to participate.

If you are a business or group that would like to partner with the City of LaGrange on any of these events please contact Katie Mercer Van Schoor at kvanschoor@lagrangega.org.

If you would like to have a litter clean up in your neighborhood contact Scott Landa with Keep Troup Beautiful. For more information go to www.keeptroupbeautiful.com or call (706) 884-9922.

About Keep Georgia Beautiful

Keep Georgia Beautiful has a 41 year history of doing the little things that make a big difference in Georgia communities. Established as the first-ever state affiliate of Keep America Beautiful in 1978 by Governor George Busbee, Keep Georgia Beautiful became a 501(3)c nonprofit in 2011 and builds sustainable communities through litter prevention, waste reduction, recycling, water resource management, and community greening. Keep Georgia Beautiful provides support to the largest network of local affiliates in the country, and our 78 local

programs represent 80% of Georgia's population. For more information, visit www.keepgeorgiabeautiful.org.

Media Contact: Katie Mercer Van Schoor, City of LaGrange Marketing/Communications Manager, (706) 883-2055 or kvanschoor@lagrangega.org

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